# **BURUNDI, EAST AFRICA**

## The Issue:

Burundi is one of the world's most impoverished countries, with 87 percent of the population living below the World Bank's poverty measure of \$1.90 per day. The majority of the population is reliant on agriculture (mostly subsistence farming) and the country has a youth unemployment rate of around 65 percent. It's been wracked by civil war, genocide, and political strife.

Burundi is a landlocked country in East Africa, in Great Lakes Region, surrounded by Rwanda to the North, Tanzania to the East, and the Democratic Republic of the Congo to the West and bordered by Lake Tanganyika to the Southwest. It is one of the most densely populated countries in Sub-Saharan Africa with 11.6 million people.

There is a severe deficit in leadership in all sectors of society.

# The Plan

The Burundi GLS team is aggressively building leadership development opportunities across the country with a goal to transform Burundi - evidenced by economic renewal and integrity in leadership in every sector.

From its beginning in 2014 in Bujumbura, the GLS Burundi continues to grow and strengthen leaders in major cities and regional locations. With GLS events in major cities attracting crowds of 2,000 or more, there is a perceptible shift in culture taking place.

#### **GLS BURUNDI**

Held annually as a two-day conference, the Global Leadership Summit Burundi is nationally renowned and provides shared leadership lessons. Attendees include government and services directors (State and private), heads of organizations, religious leaders, businessmen, teachers and students.





### MINI GLS

An annual one-day local meeting for leaders the Mini GLS reaches one hundred influential leaders: Pastors, Directors, CEOs, Universities, and Security institutions (police and military).

### **GLS NEXTGEN**

Held with the aim of impacting young people who will carry the transformation through to the next generation. The GLS NextGen Burundi focusses on leadership teaching in secondary schools and universities.

#### **RADIO & TV**

In order to take the GLS in Burundi as far as possible, GLS Burundi has signed a partnership with a local radio station to broadcast the GLS teaching.

#### **MARKETPLACE**

This activity allows GLS in Burundi to develop the skills of businesspeople to maximize their influence and trigger positive transformation wherever they live and work.







# The Possibilities

The GLN in Burundi have a goal to ignite a movement of people maximizing their influence potential to transform their communities and Burundian society. Through training and equipping over 25,000 people in all sectors of work, and stages of life we aim to strengthen the capacities of the leaders of Burundi.

#### Over the next five years, the GLN in Burundi will:

- Grow the GLS number of sites, and size of those sites, in all 18 country provinces.
- Provide direct training opportunities for targeted sectors (military, civil, government, business, medical etc)
- Forge alliances with major Christian organizations and denominations (including events, leadership focus, working with target groups etc).

#### **GLOBAL LEADERSHIP SUMMIT**

• We have a goal to inspire and equip 6,500 key leaders from all sectors of life at the GLS in Burundi.

#### **MINI GLS**

The Mini GLS for influential key leaders is expected to inspire and equip 1500+ leaders.

#### **GLS YOUTH**

• NextGen Summit will ignite 7,000 young people.

#### **OTHER YEAR-ROUND EVENTS**

• Organizing leadership teaching to local leaders of all sectors we anticipate inspiring and equipping 3,000 influential local leaders.

#### **GLS MARKETPLACE**

• Through GLS Marketplace events we hope to ignite 500 businesspeople.

### **BROADCAST GLS ON RADIO**

• For continuous transformation, we have a goal to broadcast GLS leadership teaching on local radio UMUCO FM with an expected reach of 7,500 people annually.

# The Need

With Burundi being a country that is desperately poor, we require significant financial contributions to make the GLS viable.

<b>Events</b> Global Leadership Summit, Mini GLS, GLS NextGen, Year- Round Leadership Training, GLS Radio Broadcast	\$70,000
<b>Utilities</b> Projection, sound and equipment	\$15,000
Staffing Salaries, travel and support	\$25,000
TOTAL	\$110,000