

# INDIA

## The Issue:

**INDIA** has the second largest population in the world with 1,408,405,932 people. There are over 2500 people groups in India with huge cultural diversity, and 22 official languages (over 400 living languages according to Operation World).

Deeply religious, the population's faith is dominated by Hindu 74% and Muslim 14% with Christians in the minority. For many reasons, government records in India numerate Christians at just over 2%, but Christian research indicates the Christian population may be up to 9%.

While the Church is growing, very little is being done to build leadership and create systems to sustain ministry. Leadership development is not in the DNA of most churches or denominations, and many are facing leadership crisis at multiple levels.

Adding to this problem, most Christians in India are first generation Christians coming to faith from other faith backgrounds who have had limited opportunities for discipleship. With churches often being led by these first-generation leaders and pastors there is a huge need for leadership development.

## The Plan

### 2023 GLS IN INDIA

From a single Global Leadership Summit in 2007 to 90 events across the country in 2019, India has witnessed steady growth over years. In 2019 alone, 23,725 people attended the Summit and the GLS has trained over 100,000 leaders in India. And the numbers are growing every year!

GLS in India is now hosted now in six languages and in over 52 cities.



## The Possibilities

Considering the growth and momentum, GLN has an amazing opportunity in India for further growth and expansion. We are looking to grow to 125 Summits with the attendance of 34,000 people in 2022-23 Season. Our vision is to grow the Summits and we have a goal of 100,000 attendees in the year 2025. Here are few reasons why we desire to grow the **Summits in India:**

### HISTORIC GAP IN INFLUENCE

Christianity came to India in AD 52 with Thomas, one of Jesus's disciples. The number of Christians has remained very low, even after 2,000 years.

The vision of GLN in India is to *'inspire credible biblical influence in all spheres of life across India.'* GLN can play a crucial role in achieving that vision by raising leaders in this nation and we can bring this into the business, politics, government, media, education and more.

### **ADVERSITY TO CHRISTIAN FAITH**

There is massive change in the Indian religious-political scenario in the last decade and the Church is facing unprecedented religious oppression and persecution. Laws are being passed in many states which has brought churches and Christian ministries under increased scrutiny and hardship. The adversity includes harassment and intimidation, stopping licenses of Christian ministries, demolishing Church buildings, beating and killing Christian ministers and believers, and damaging and vandalizing Christian property and more.

Looking at these trends, we are concerned that the door is slowly closing, and our freedom will soon be curtailed. We want to use our time well to raise as many Christian leaders as possible.

### **LOCAL LEADERSHIP**

For any work to grow, it needs to have a well-oiled leadership system. GLN in India is blessed with an able national leadership team of six staff who are strategically connecting and building this work and doing an outstanding job in establishing this ministry.

The success of the Summit in India is due to high-level leaders all over the country passionately taking ownership of GLS for their cities. They provided an environment where communities could attend without any threat - critical in the Indian Church context. Trust has been built and year after year, the Global Leadership Summit continues to raise quality leaders for local churches, communities, and cities.

### **LANGUAGE OPPORTUNITY**

India has 22 official languages, with only 11% of people speaking English. The local languages are critical to reach India effectively. Realizing this need, now the GLS is translated and hosted in in multiple local languages - Hindi, English, Telugu, Marathi, Tamil, Kannada.

Most of these local languages have very little quality leadership content providing a huge opportunity for GLS to provide world-class leadership content.

### **HIGH YOUTH DEMOGRAPHIC**

According to the statistics, 65% of the Indian population is under the age of 35 and any attempt to impact India must have a significant strategy and plan for the youth.

The GLS offers amazing leadership content specific for the next generation. All Summits in India have a high attendance of youth and in 2019, 19 Summits were hosted exclusively for youth. In 2023, the goal is to host 30+ Youth Summits to continue to raise the next generation of leaders.

### **REACHING THOSE CAN'T BE REACHED**

Christianity in India has mostly reached out to the poor, the destitute and the lower classes of society, and has not been good at penetrating meaningfully the upper classes.

The GLS has a different reach and can bridge this gap very relevantly. It provides a unique platform to bring biblical value-based leadership content to business and corporate leaders who would never walk into a church. When GLS India conducted the Business Edition Summit in Mumbai, 50% of the audience were corporate leaders from other faith backgrounds.

### **DIGITAL SUMMITS TO REACH A NEW AUDIENCE**

Due to the huge population even 100 Summits would not be enough to serve a country of our size. But hosting the GLS digitally we can reach out to places we have never been. We are planning to host digital Summits in different languages and editions to reach out to people who otherwise we could not reach.



## The Need

We are looking to host 125 Summits hosted in 60 cities in India this year. Each site will require approximately \$5000.

<b>English Premier Summits</b>	
27 Summits @\$5,000/per site	\$135,000
<b>NextGen Summits</b>	
30 Summits @\$5,000/per event	\$150,000
<b>Business Edition</b>	
12 Summits @\$5,000/per event	\$60,000
<b>Digital Summits</b>	
8 Summits @\$5,000/per event	\$40,000
<b>Language Summits</b>	
48 Summits @\$5,000/per event	\$240,000
<b>Translation &amp; Dubbing</b>	
5 Languages @\$5,000/per language	\$25,000
<b>Production Hub Top</b>	
	\$10,000
<b>TOTAL</b>	<b>\$660,000</b>